



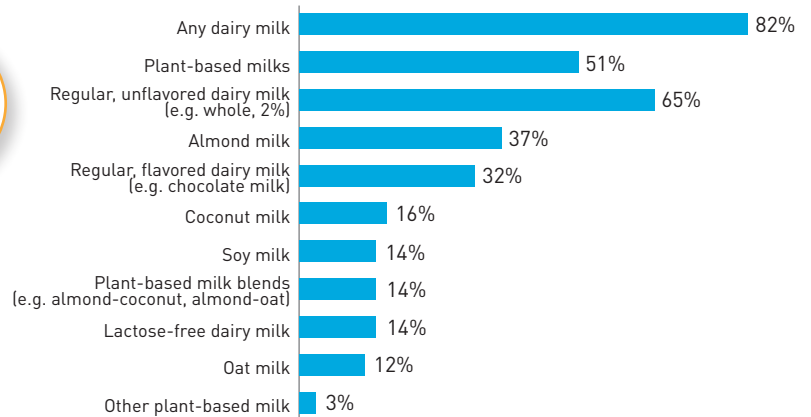
## Non-Dairy Beverages

### US consumers are looking to add plant-based foods in their diets

Consumer interest in plant-based and changing opinions of dairy-based foods and beverages is driving growth for dairy alternatives. According to Mintel, 51 percent of US consumers surveyed said they purchase plant-based milks.<sup>1</sup>

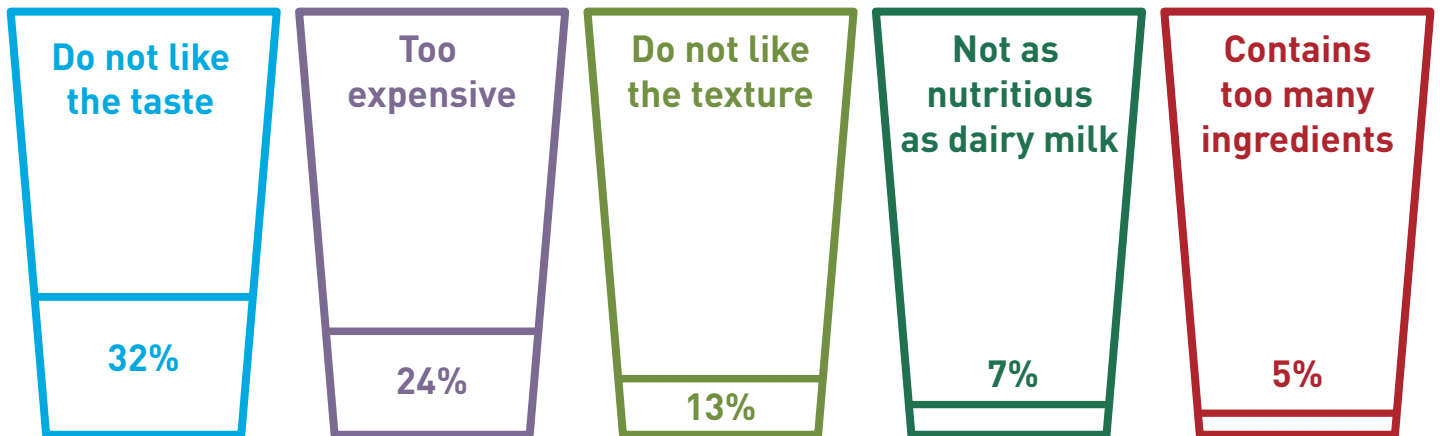


Types of Milk Purchased<sup>1</sup>



### Despite interest in non-dairy offerings, some consumers are not jumping on the bandwagon

One of the biggest hurdles with dairy-free beverages is matching the taste experience of dairy milk and perceived health benefits that dairy milk provides in consumers' diets.<sup>1</sup>



Sources: 1) Mintel, Dairy and Non-dairy Milk: Incl Impact of COVID-19, US, October 2020. 2) Mintel, Plant-based Proteins, May 2019.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.

Whatever challenges you're facing, wherever you are in the world, we can help you craft innovative solutions that bring healthier, tastier foods and beverages to your consumers.

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